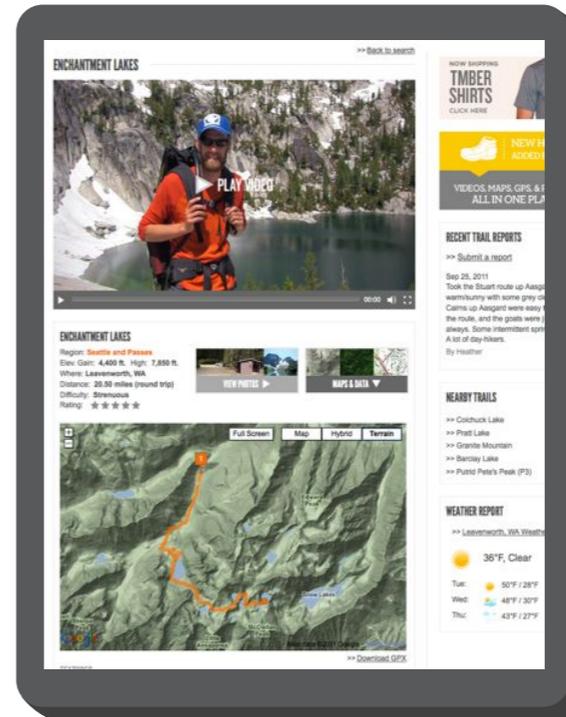


INTRODUCING THE MODERN TRAIL GUIDE



PREPARING FOR A HIKE IS A CHALLENGE...



...SO TMBER PUTS EVERYTHING IN ONE PLACE...

90-second narrated HD videos

Recent trail conditions

Trail stats and rating

Nearby trails

Maps with gps route overlaid

Weather forecast



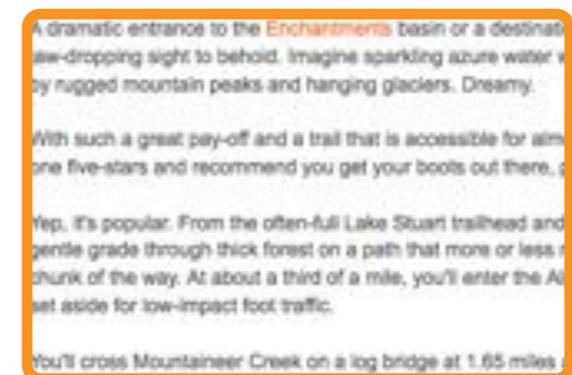
PLUS:



Search by name, location, or filter

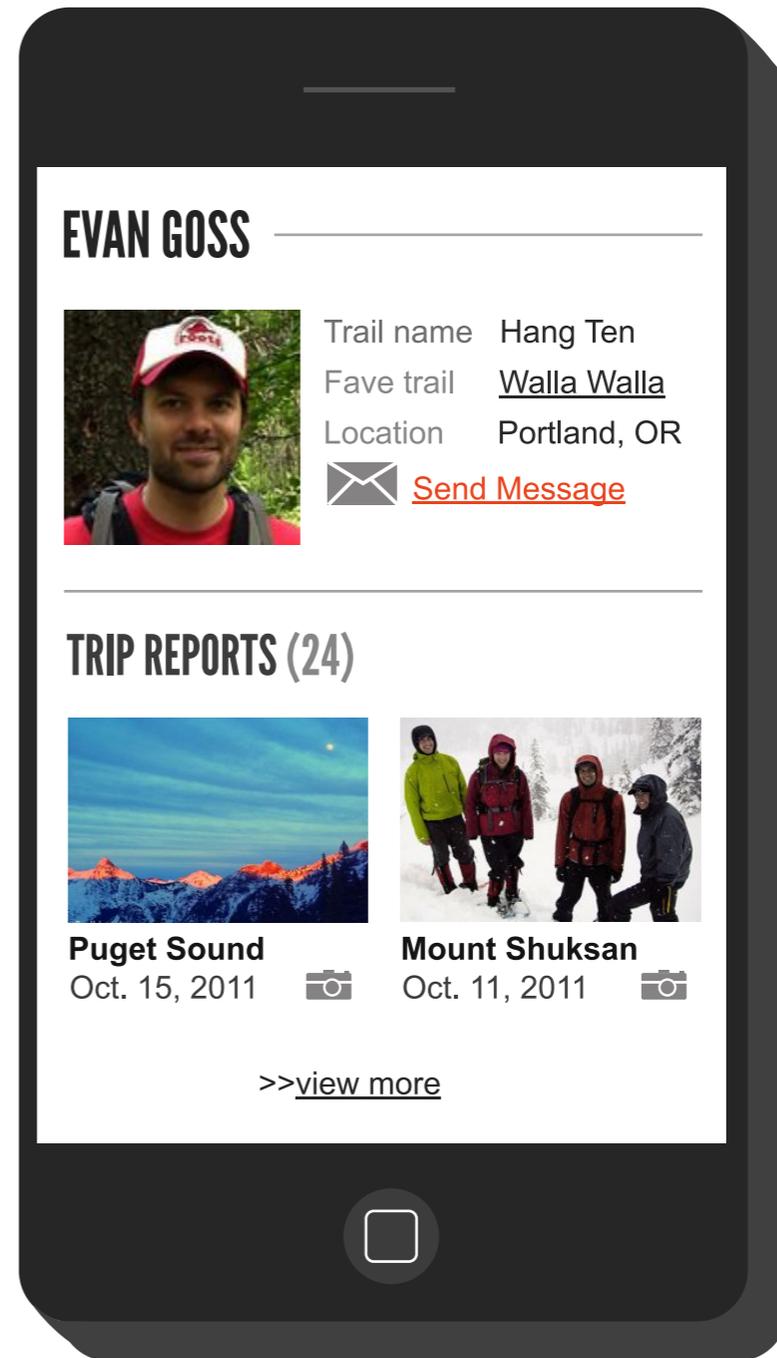
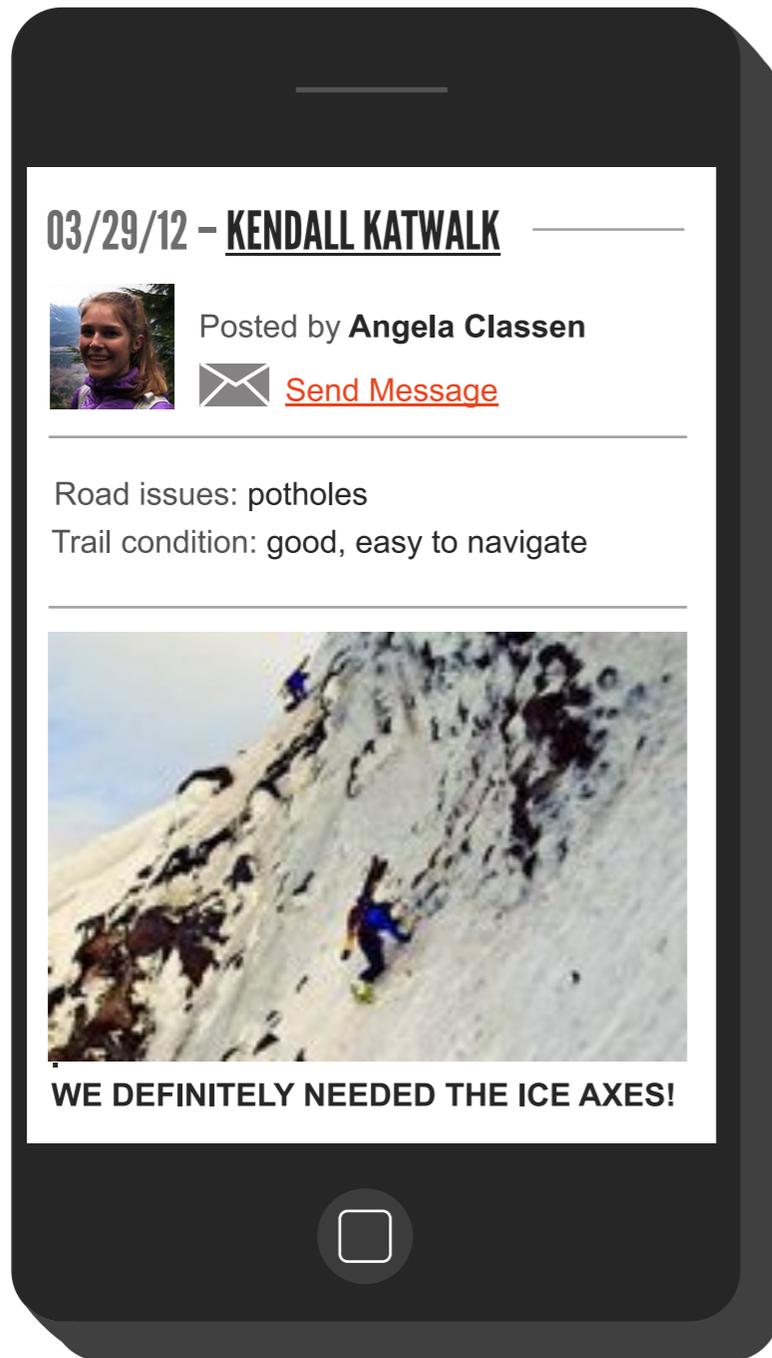


Lots of pictures with captions



Written descriptions & directions

...AND MAKES IT EASY TO SHARE WITH OTHER HIKERS



TMBER PROVIDES RELIABLE, IN-DEPTH KNOWLEDGE OF HIKES...

(ALL CONTENT IS CREATED FROM SCRATCH)

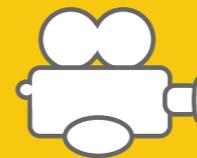
step 1



We hit the trails in small teams



step 2



Document the hike with HD video



step 3



Keep track of the important stuff



step 4



Post new hikes to Tmber weekly

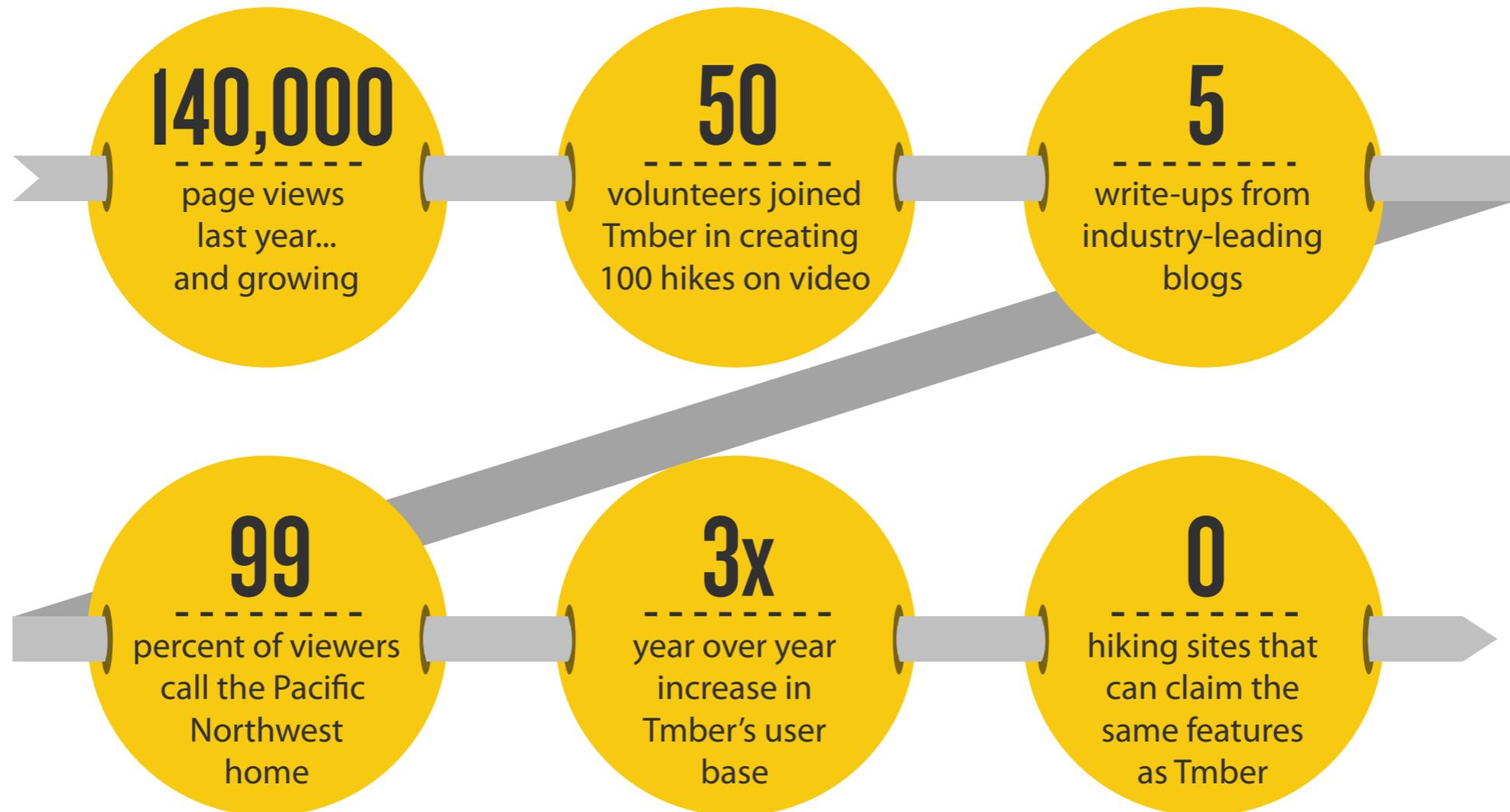


...AND GETS THE INSIDE SCOOP ON NEARBY FOOD & GEAR

(LAUNCHING NOW)



TMBER'S AUDIENCE IS LOCAL, LOYAL, AND GROWING



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To really envision your hiking adventure, you need the visuals and the story. That's where Tmber comes in. When you plan a hike on their site, you get the full picture — a video of a fellow hiker guiding you through the hike, a gallery of photos taken along the trail, an interactive map showing you the route, a text overview of the hike you can print out, trip reports from a recent hike and even the current weather on the trail. One stop shopping to plan your next hiking adventure.

—Washington State Parks

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TMBER IS RELEVANT TO YOUR AUDIENCE



The popularity of hiking, snowshoeing, and backpacking is on the rise

Source: The Outdoor Foundation, 2011

2.7 million people went hiking last year in Washington and Oregon

(63% searched online for info about hikes before they went)

50% of women and men participate in outdoor activities every year

(Hiking is among the most popular activities)



Source: The Outdoor Foundation, 2011

CONTACT US ANY TIME – WE'D LOVE TO INTRODUCE OURSELVES

Find your way, find yourself. That's our motto around here. Being outdoors inspires us, challenges us, and gives us perspective. There are days, though, when getting to the great wide open proves challenging. Tmber was founded in spring 2011 to make getting outdoors easier. It helps beginners and experts alike discover the adventure that's right for them in their allotted time frame and at their current skill level. The site provides a digital trail guide and social network, allowing people to connect with their next adventure and with other outdoor enthusiasts. It currently covers a growing number of trails in Washington and Oregon, with plans for ongoing expansion.

CHRIS BERRY



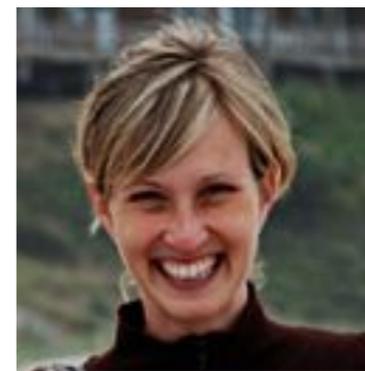
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